

City of Bloomington Parks and Recreation Annual Report

2007

The City of Bloomington Parks and Recreation staff includes 58 professional full-time and one ¾-time staff members, more than 300 seasonal employees (the equivalent of 61 FTEs), and hundreds of volunteers.

With the help of full-time and seasonal staff as well as volunteers, the City of Bloomington Parks and Recreation offers programs, services, classes, and special events, including:

People's University
Movies in the parks
Kid City summer camps
Summer concerts in the parks
Travel programs and Senior Expo
Adult sports leagues and tournaments
National and state softball tournaments
Swim lessons and Learn-to-Skate lessons
Bloomington Community Farmers' Market
Youth radio, video, and journalism programs
Arbor Day and Leonard Springs Nature Days
Shelter house rentals and birthday party services
Preschool music, art, gymnastics and language classes
Bloomington Youth Basketball, Girls Fastpitch Softball
Pumpkins in the Park, Children's Expo, Fourth of July Parade
Hoosier Hustle, How Trivial?, Drool in the Pool, Holiday Market
... and much more

The City of Bloomington Parks and Recreation oversees more than \$43 million in community assets, including 31 park sites on almost 2,300 acres, two outdoor swimming pools, two cemeteries and several facilities such as the Bloomington Adult Community Center, the Banneker Community Center, the Allison-Jukebox Community Center, the Low Ropes Challenge Course, Cascades Golf Course, Twin Lakes Sports Park, Winslow Sports Complex, Frank Southern Ice Arena, 11 shelter houses located in eight parks and the Buskirk-Chumley Theater.

City of Bloomington Parks and Recreation

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www.bloomington.in.gov/parks

MAYOR

Mark Kruzan

DIRECTOR

Mick Renneisen

BOARD OF PARK COMMISSIONERS

John Carter, President
Les Coyne, Vice President
Joe Hoffmann

The Board of Park Commissioners is a policy-making authority for the City of Bloomington Parks and Recreation Department. The Board is comprised of four members appointed by the Mayor. The Board meets at 4 p.m. on the fourth Tuesday of every month.

BLOOMINGTON COMMUNITY PARK AND RECREATION FOUNDATION

The Bloomington Community Park and Recreation Foundation was incorporated in 1967 with the goal of receiving gifts, legacies, and devices to be used for providing future park lands, future facilities, and for providing specific recreation and park programs.

PARK AND RECREATION FOUNDATION BOARD OF DIRECTORS

<i>President</i>	Ted Ferguson
Gayle Stuebe	Arthur L. Lotz
<i>Vice President</i>	Tom McGlasson
Debbie Sibbitt	Tony Mobley
<i>Treasurer</i>	Pat Mulholland
Donald Martin	Jim Murphy
<i>Secretary</i>	Joan Olcott
Roberta Kelzer	Valerie Peña
Jason Banach	Leslie Skooglund
Frank Barnhart	Aaron Stolberg
Doris Brineman	Chris Taylor
Beverly Calendar-Anderson	
Gordon Dyott	Travis Vencel
Stephen L. Ferguson	James Weigand
Ted Ferguson	Carol Weiss-Kennedy

Emeritus Members

Ted Deppe
Jane McIntosh

Message from the Mayor



Mark Kruzan, Mayor
City of Bloomington

The City of Bloomington Parks and Recreation Department had another stellar year in 2007 and continues to provide parks, programs and services that enhance the quality of life for every member of our community.

As a result of the outstanding programs, quality facilities and vital services that strengthen Bloomington's health, beauty, and community character, the Department was named a winner of a National Recreation and Park Association (NRPA) Gold Medal Award for Excellence in the field of park and recreation management in 2007. This prestigious award is the highest honor a municipal park system can receive, and is indicative of an organization of professional and talented staff who provide high-quality parks and recreation services to their community. We thank Director Mick Renneisen, his terrific staff, and the Board of Park Commissioners for providing world-class parks, facilities and classes.

Not only is our Parks and Recreation Department recognized as a Gold Medal winner, it is also one of only 73 agencies across the country that are currently accredited by the Commission for Accreditation of Park and Recreation Agencies. The Department has maintained its CAPRA accreditation since 2001.

Among its other accomplishments, the Department finalized the design of the first 0.6-mile phase of the much-anticipated B-Line Trail. The B-Line Trail will not only offer alternative transportation choices for those who live, work, and visit downtown, but will also act as a keystone character area of one of the Bloomington Entertainment and Arts Districts (BEAD). Construction on Phase I of the B-Line will begin in 2008.

Other noteworthy accomplishments for the Department in 2007 include the receipt of a \$50,000 grant from AT&T through the Agency for Instructional Technology for the installation of five computer learning stations at the Banneker Community Center; the organization of the fantastic, patriotic Fourth of July Parade; the re-opening of Griffy Lake to privately owned watercraft after the successful elimination of Brazilian elodea in the lake; and the grand opening of a new playground at the Broadview Learning Center, a testament to the power of partnerships.

Many exciting opportunities lie ahead in 2008, and I am eager to continue working with the Parks and Recreation Department to highlight the roles our parks, trails and programs play in enhancing our community's character. I consider it a privilege to be mayor of Bloomington, and I'm proud of the outstanding employees of the City of Bloomington Parks and Recreation Department.

A handwritten signature of Mark Kruzan in black ink. The signature is stylized, with the first name 'MARK' in all caps and a large, sweeping 'K' that extends to the right.

Mark Kruzan, Mayor
City of Bloomington

Message from the Board of Park Commissioners

Bridesmaid no more!

The Department went to the big dance and came away with the top prize, the Gold Medal Award from the National Recreation and Park Association for 2007. This is quite an accomplishment for our well-run, hardworking and conscientious Parks and Recreation Department. Congratulations are in order for everyone associated with the Department: staff members, partners, volunteers, Park and Recreation Foundation and City staff. While the award is the culmination of much hard work it is also an indication of the commitment and foresight of the Department.

A new five-year Comprehensive Plan (2008-12) was adopted by the Board of Park Commissioners in August. From that plan a new Strategic Plan will be developed to guide the Department through the next few years. Input was solicited from the Department, City staff, the Board of Park Commissioners, stakeholders, and the community to integrate the findings of the community survey into existing plans.

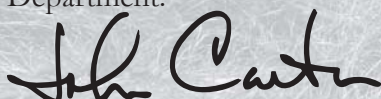
Funding is always an issue. Energy costs capture an ever-larger portion of budgets. How do we continue to do more with less? Alternative sources of funding are a real possibility for some programs and projects. The capital projects fund was re-established this past year at a desirable level so our parks and facilities can be maintained at a continued high standard. The Department is shifting to a “cost recovery” model when establishing fees for programs, but still taking into account those populations we need to serve at little or no cost.

The Bloomington Community Park and Recreation Foundation continues to play an increasingly important role in the delivery of recreational services for the community. From the funding of scholarships for programs to the 100 percent contribution commitment to the Matchstick Grant, the Park and Recreation Foundation continues to support the Department and the community.

Our partnerships that help support a good number of our programs are an incredibly vital component to the delivery of services and events in the community. Their efforts with financial contributions and volunteer hours make the Department a community asset.

Over the past year there have been more opportunities offered for park and recreation patrons to register for services using the Web. Registration for many programs is available through the City of Bloomington Park and Recreation Web site, www.bloomington.in.gov/parks. If you need directions to a park or want to know what activities each location offers, then the new interactive map is the place to go.

We look forward to seeing you throughout the next year at the parks, at Farmers' Market, a musical event, or any one of the over 1,000 programs offered by the Department. We welcome your comments and thoughts on the programs and services of the City of Bloomington Parks and Recreation Department.


John Carter, President

Board of Park Commissioners



**John Carter, President
Board of
Park Commissioners**



**Les Coyne,
Vice President**



Joe Hoffmann



Mick Renneisen, Director
City of Bloomington
Parks and Recreation



Youth Tennis Lessons



Goat Farm Property

Message from the Director

The highlight of 2007 occurred on September 26 when the City of Bloomington Parks and Recreation Department was named a National Gold Medal Award winner for cities with a population of 50,000 to 100,000. The Department had been named a finalist for this award six times since 1999. This prestigious honor is a direct reflection of the work of a team of highly competent, creative and dedicated staff who continue to provide quality services, parks, trails, facilities and greenspace for the benefit of our community. This honor is also shared with our community. Clearly, without your interest and support in the services we offer, this recognition would not be possible.

Since 2001, the Department has maintained an accredited status and at the time was one of only 31 agencies across the country to achieve accreditation. The Department was re-accredited in 2006. Accredited agencies have demonstrated not only that they meet the 156 standards for a quality operation but also that they have the professional competence, commitment and community support to complete the rigorous process of accreditation.

Our Department oversees more than \$43 million in community assets, including 31 park sites on almost 2,300 acres, two outdoor swimming pools, two cemeteries and several facilities such as the Bloomington Adult Community Center, the Banneker Community Center, the Allison-Jukebox Community Center, the Low Ropes Challenge Course, Cascades Golf Course, Twin Lakes Sports Park, Winslow Sports Complex, Frank Southern Ice Arena, the Buskirk-Chumley Theater, 11 shelter houses, 13 ball fields, 22 tennis courts, 19 basketball courts and approximately 30 miles of trails.

Listed below are just some of the improvements that were accomplished in 2007 with support from the Mayor, City Council and Board of Park Commissioners.

CAPITAL IMPROVEMENTS

- Replacement of the gymnasium floor at the Banneker Community Center.
- Installation of fire protection sprinklers at the Banneker Community Center.
- Replacement of the HVAC (heating, ventilation and air conditioning system) at the Frank Southern Ice Arena.
- Replacement of two Department vehicles.
- Installation of a new accessible public restroom facility at the Lower Cascades Park playground.

LAND ACQUISITION

Many land acquisition opportunities are presented to the Department on an annual basis. Each opportunity is evaluated on a case-by-case basis to determine if the available land is an appropriate acquisition for the community. Factors considered include location in relation to other parks/greenspace, size of the parcel, unique features, and costs of acquisition and maintenance. Where possible, the Department attempts to acquire property through donation, conservancy easements, partnerships or outright purchase.

The most significant land acquisition in 2007 was the donation of the 31-acre Goat Farm property to the Bloomington Community Park and Recreation Foundation. This property, located near the Winslow/Rogers/High Street roundabout, will allow us to construct a bicycle/pedestrian trail that will connect Jackson Creek Middle School to Childs Elementary while passing through two other City parks (Olcott and Sherwood Oaks), and connecting several neighborhoods. The trail project is funded with a grant from the state of Indiana and will be constructed in 2009.

B-LINE TRAIL

The final plans for Phase I of this once-in-a-lifetime opportunity were submitted to INDOT in December. This multi-City Department project will convert the abandoned 3.1 mile CXS rail corridor, which runs from Adams Street to Country Club Road, into a paved, multi-purpose trail including several public plaza areas. The B-Line Trail will connect to the existing Rail Trail and Clear Creek Trail system to create a continuous 7.5 mile trail for community use. Phase I of this project, from Second Street to Rogers Street, will be under construction in 2008.

LANDSCAPING/URBAN FORESTRY

Named Indiana's first Tree City USA in 1985, in 2007 Bloomington was named a Tree City USA for the 23rd consecutive year. The Department, through our Urban Forester, is responsible for more than 18,000 trees in the urban forest and countless more in the City's parks. With the help of volunteers from the Bloomington Tree Commission, the Department updated a street tree inventory in 2007. This inventory will help us to better manage the City's urban forest in future years. In 2007, 225 trees were planted in various street tree plots and public parks.

RECREATION/SPORTS/NATURAL RESOURCES PROGRAMS/SERVICES

The Department offers more than 1,000 program options for our community. A few program area highlights from 2007 include:

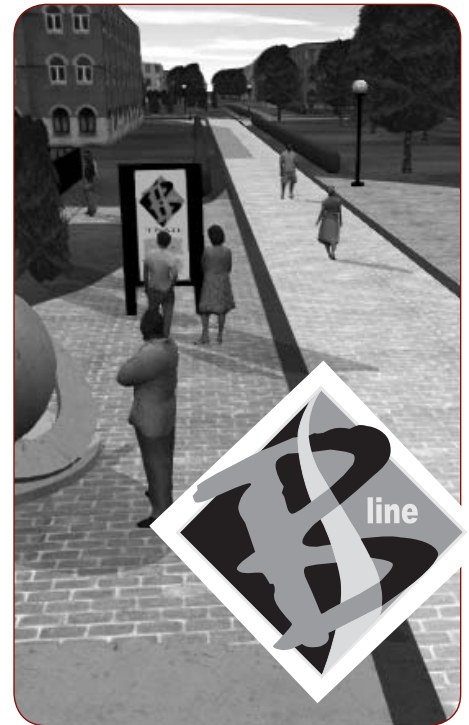
- Conducted the 14-and-under ASA Girls Fastpitch Softball Northern National Tournament in partnership with the Bloomington Convention and Visitors Bureau. This event drew 60 teams to our community with an estimated economic impact of \$1.2 million. This was our 15th national softball tournament since Twin Lakes Sports Park was constructed in 1992.
- Conducted the National Hook a Kid on Golf Traditions of Golf Challenge tournament for the second consecutive year.
- Over 130,000 citizens visited the Farmers' Market and Holiday Market. This is a record number of participations for these events.
- Provided 4,649 nutritious meals along with over 450 hours of supervised recreation activities to local children through the Summer Food Service Program held at four MCCSC schools.
- Hired a consultant to update the Griffy Lake Master Plan, the first update of the management plan for this facility since 1984.
- Re-opened Griffy Lake for recreational use after successfully controlling, with assistance from the Indiana Department of Natural Resources, the spread of the invasive plant Brazilian elodea.

In addition, the Department completed a Comprehensive Master Plan process in 2007. This process, completed with the assistance of parks and recreation planning consulting firm GreenPlay, utilized information gathered from two Citizen Attitude and Interest Surveys conducted in 2006. The results of both of these surveys were used in conjunction with other forms of public input to complete the updated Master Plan. This plan will establish priorities for Department programs, services, acquisitions and development for the time period 2008-12. We will provide quarterly updates of Master Plan initiatives throughout 2008 and in future years.

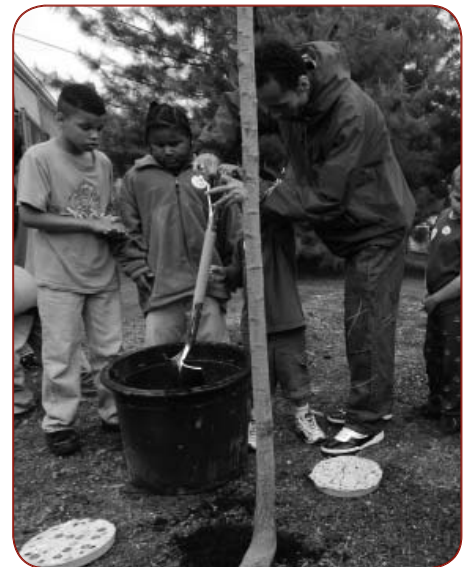
We know that Bloomington residents place a high value on parks and recreation services. We're pleased to be able to offer a wide variety of award-winning services that have such a positive impact on the quality of life in Bloomington. On behalf of the entire staff of the City of Bloomington Parks and Recreation Department, thanks for your continued interest and support.

Mick Renneisen

**Mick Renneisen, Director
City of Bloomington Parks and Recreation**



B-Line Trail



Arbor Day



Nat'l Softball Tournament

City of Bloomington Parks and Recreation

V I S I O N

We strive to provide the highest quality parks, recreation services, and greenspace to enhance the quality of life for our community.



V A L U E S

- Diversity
- Service
- Respect
- Stewardship
- Quality
- Accountability
- Progressive
- Responsive



M I S S I O N

The City of Bloomington Parks and Recreation Department will provide essential services, facilities, and programs necessary for the positive development and well-being of the community through the provision of parks, greenways, trails, and recreational facilities while working in cooperation with other service providers in the community in order to maximize all available resources.



CITY OF BLOOMINGTON
parks and recreation

MAYOR

Mark Kruzan

BOARD OF PARK COMMISSIONERS

**John Carter
Les Coyne
Joe Hoffmann**

The Board of Park Commissioners is the policy-making authority for the City of Bloomington Parks and Recreation Department. The Board is comprised of four members appointed by the Mayor. The Board meets at 4 p.m. on the fourth Tuesday of every month. All meetings are open to the public.

ADMINISTRATION

DEPARTMENT DIRECTOR

Mick Renneisen

The Administration Division implements policy as set forth by the Board of Park Commissioners. Under direction of the Department Director, Division Directors manage Recreation Services, Sports Services, and Operations and Development. The Office Manager, Business/Special Projects Manager, Bookkeeper and clerical staff provide financial and clerical support for all activities. The Community Relations Manager and staff coordinate promotions, marketing, sponsors, and volunteers.

RECREATION SERVICES

DIRECTOR

Paula McDevitt

The Recreation Division is responsible for programs, events, and services specially designed for preschoolers, youth, teens, adults, senior adults, and participants with varying degrees of ability. These activities are held at Department facilities such as the Allison-Jukebox Community Center, Banneker Community Center, Bloomington Adult Community Center, Low Ropes Challenge Course, and Showers Common. A number of programs are facilitated through partnership agreements with other community organizations.

SPORTS SERVICES

DIRECTOR

John Turnbull

The Sports Division is responsible for providing formal and informal sports programs and services for the adults and youth of our community. These activities are provided at Department facilities including Bryan Park and Mills Pools, Cascades Golf Course, Frank Southern Ice Arena, Twin Lakes Sports Park, Winslow Sports Complex, and a variety of other Department-owned and operated facilities. In addition, facilities are utilized in a cooperative agreement with the Monroe County Community School Corporation.

OPERATIONS & DEVELOPMENT

DIRECTOR

Dave Williams

The Operations Division is responsible for maintenance, security, sanitation, capital improvements, planning, construction, and development of all City parks and natural areas, facilities, trails, and greenways. It is also responsible for beautification of parks and public areas, including landscaping, the administration and maintenance of Rose Hill and White Oak Cemeteries, and urban forestry. This division is also responsible for the establishment, management, and enhancement of City-owned natural resources properties including Griffy Lake Nature Preserve, Wapehani Mountain Bike Park, and Leonard Springs Nature Park. Natural resources staff offer outdoor recreational, educational, and volunteer opportunities.

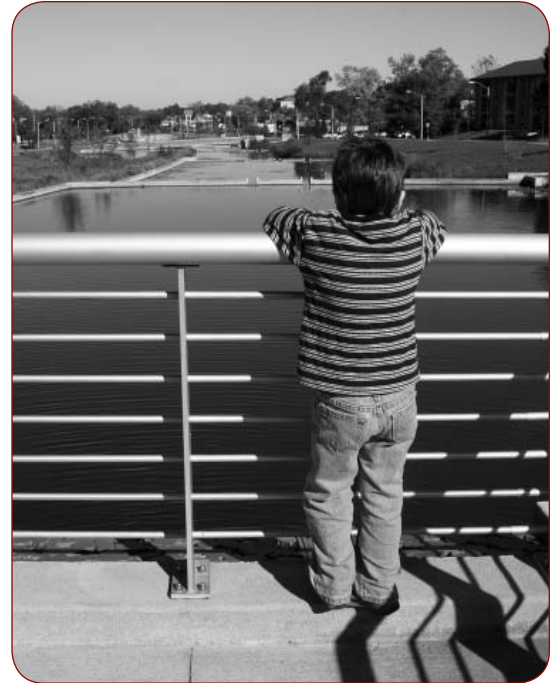
2007 Program Participation

Community Events.....	178,335
Aquatics.....	108,271
Bloomington Adult Community Center.....	83,477
Adult Sports.....	63,445
Youth Sports/Winslow Sports Park.....	57,900
Golf Services.....	46,296
Frank Southern Ice Arena.....	39,620
Banneker Community Center	26,159
Youth Services.....	20,814
Natural Resources.....	9,150
Adult Services.....	7,088
Rhino's After School.....	3,084
Operations.....	875
Inclusive Recreation.....	756

*2006 TOTAL PARTICIPATIONS.....605,794

*2007 TOTAL PARTICIPATIONS.....645,270

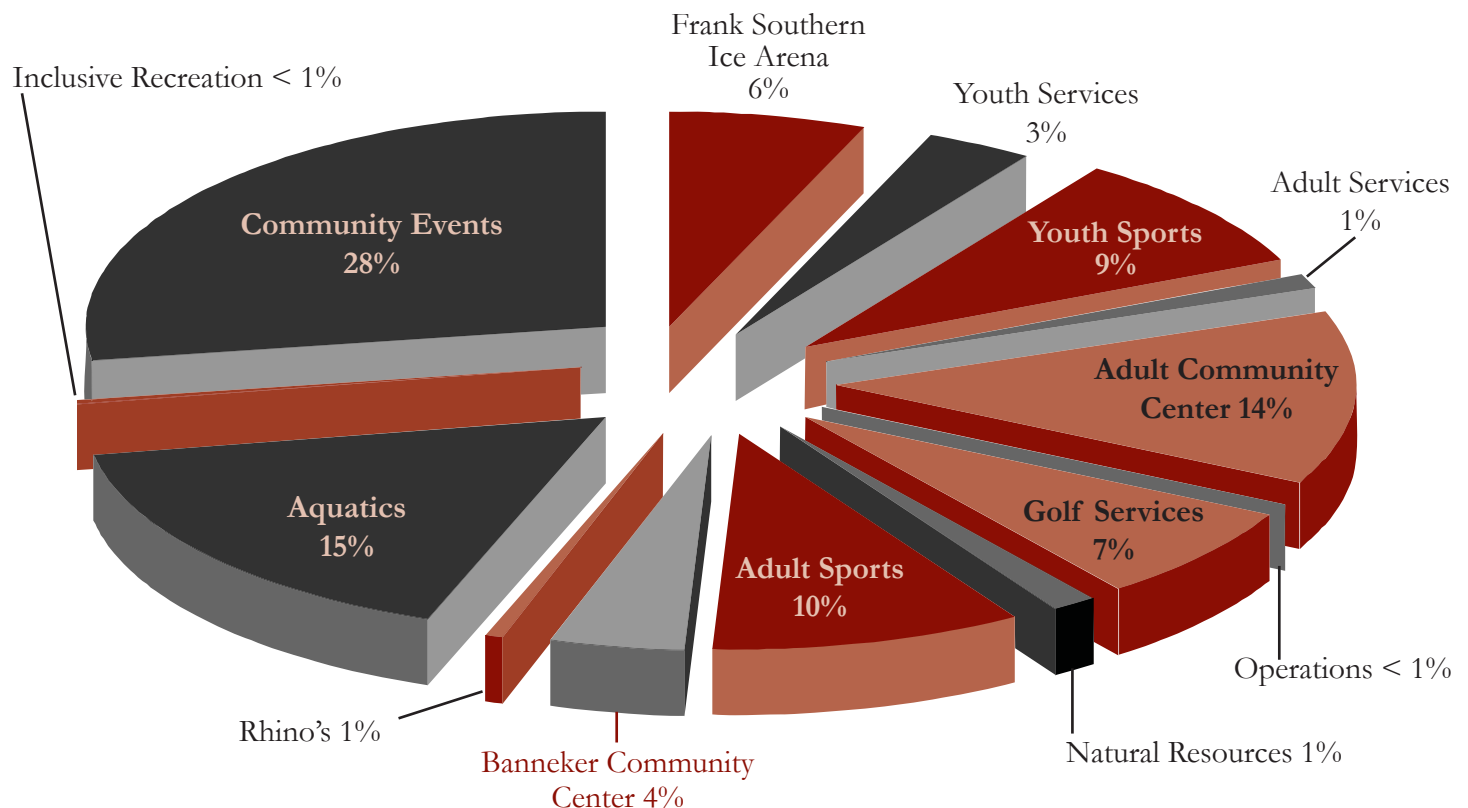
An increase of 28,482 participations (5%) over 2006.



Miller-Showers Park Overlook

*These numbers do not include any estimate of the number of visits to our parks or trails.

Participation is defined as the number of people times the number of visits/activity to a specific program or service.



Operations & Development



OPERATIONS

The Operations Division is responsible for maintenance, security, sanitation, capital improvements, planning, construction, and development of all City parks and natural areas, facilities, trails, and greenways. It is also responsible for beautification of parks and public areas, including landscaping, the administration and maintenance of Rose Hill and White Oak Cemeteries, and urban forestry. This division is also responsible for the establishment, management, and enhancement of City-owned natural resources properties including Griffy Lake Nature Preserve, Wapehani Mountain Bike Park and Leonard Springs Nature Park. Natural resources staff offer outdoor recreational, educational, and volunteer opportunities.

- Bid farewell to retiring employees Art Allen (Working Foreman) and Dave Fox (Operations Superintendent). Each served the Department for 35 years.
- Welcomed Barb Dunbar as Operations Coordinator in April.
- Welcomed J.D. Boruff as the new Operations Superintendent in December.
- Developed a Greenspace Partnership to establish a small greenspace plot in the Maple Heights neighborhood.
- Completed contracted waterproofing repairs and the installation of new mosaic tile at the Third Street Park fountain.
- Completed contracted installation of a sprinkler system for fire protection at the Banneker Community Center.
- Received public comment and purchased new playground equipment for spring 2008 installation at Bryan Park.
- Began design on the first phase of the Jackson Creek Trail from Sherwood Oaks Park north to the Winslow Road/High Street/Rogers Road roundabout.
- With funding provided by a City of Bloomington Housing and Neighborhood Development (HAND) Department Community Development Block Grant, a Broadview Neighborhood Park was developed by Operations Division staff and dedicated in May.
- Completed contracted construction of a new unisex restroom facility at the playground in Lower Cascades Park.
- Installed new accessible playground swings at Winslow Woods Park through the financial support and advocacy of a Leadership Bloomington group.
- Completed contracted demolition and cleanup of the former Cascades Motorcycle Shop in Lower Cascades Park.
- Completed design on first phase construction (Rogers Street to Second Street) of the B-Line Trail. Construction will begin in spring 2008.
- Installed a new drinking fountain at the Lower Cascades Park playground.
- Replaced wood posts on all department shelter houses.
- Replenished safety surfacing material at all playground locations.
- Installed bike racks at several neighborhood parks.
- Replaced benches at Seminary Park.

OPERATIONS - 2007 Program Activity/Participation

Cemetery services	111
Urban Forestry - Arbor Day	50

SHELTER RENTALS:

Bryan Henderson	78
Bryan North	59
Bryan Woodlawn	89
Building Trades	24
Lower Cascades Sycamore	83
Lower Cascades Waterfall	70
Olcott Young Pavilion	53
Thomson	8
Thomson Group	16
Twin Lakes Lodge	120
Upper Cascades Lion's Den	83
Winslow Woods	31
Total 2007 activity	875

PROGRAM REVENUE

General Fund	\$ 1,843
Non-reverting	\$ 34,244
Total 2007 revenue	\$ 86,735

PROGRAM EXPENSES

General Fund	\$1,668,342
Non-reverting	\$ 60,277
Total 2007 expenses	\$1,728,619

COST RECOVERY LEVEL

Operations	3%
Landscaping	4%

URBAN FORESTRY

- The City of Bloomington Tree Commission, with assistance from Urban Forester Lee Huss, completed a review of the 1992 Tree Ordinance.
- Completed a City of Bloomington street tree inventory update in conjunction with Indiana University School of Public and Environmental Affairs.
- Provided residents and homeowners with information on the emerald ash borer through a public information program.
- Planted more than 225 trees in public areas - 125 on City streets and 75 in parks.
- Removed 179 trees - 141 from City streets and 38 from parks.
- Pruned 830 trees utilizing both Urban Forestry staff and contracted Certified Arborists.
- Continued to produce revenue and recycled wood products for City facilities through the wood waste recovery program.
- Completed inventory and marked locations of all Memorial Tree plantings utilizing GPS technology.
- Conducted annual Arbor Day program at the Banneker Community Center.
- Received an ALCOA tree planting grant for 33 street trees on Indiana Avenue.

LANDSCAPING

- Established new landscape plots at Broadview Park.
- Planted over 1,000 hyacinth bulbs downtown and 300 peonies in Rose Hill Cemetery.
- Watered landscape plots almost daily as a result of extended drought conditions.

NATURAL RESOURCES

- Initiated the Griffy Lake Master Plan Update in May. The Master Planning process will continue through June 2008.
- Indiana Department of Natural Resources successfully treated Griffy Lake to eradicate Brazilian elodea. Griffy Lake was reopened to private watercraft in May.
- Griffy Lake boats were rented 3,794 times for a total of 5,068¼ hours.
- Conducted environmental education programs for 2,417 participants. These programs included:
 - **Leonard Springs Nature Days** - Immersed 294 MCCSC students in environmental science at Leonard Springs Nature Park and secured three grants totaling over \$7,000 for Leonard Springs Nature Days.
 - **Naturalist at the Market** - Visited with 311 people and shared information on topics such as trees, fishing, and water wonders during this new program.
 - **Cub Scout Programs** - Conducted Webelos Naturalist, Geologist and Forester badge programs for 112 scouts.
 - **Crestmont Earth Club** - Met weekly at Crestmont Boys and Girls Club from June through August. An average of 13 children per week participated.
 - **Kids Fishing Derby** - Held during Free Fishing Weekend June 9 for 50 children.

NATURAL RESOURCES - 2007 Program Activity/Participation

Annual Boat Launch Permits	66		
Bike-to-Work Day	65		
Boat rentals	3,794	PROGRAM REVENUE	
Bryan Park Creek projects	151	General Fund	\$ 32,044
Daily Boat Launch Permits	753	Non-reverting	\$ 6,542
Educational events	2,417	Total 2007 revenue	\$ 38,586
ERAC meetings	28		
Group visits	1,434	PROGRAM EXPENSES	
Hikes/walks	149	General Fund	\$ 237,901
Hoosier Riverwatch	5	Non-reverting	\$ 11,626
Miller-Showers/Olcott Park projects	180	Total 2007 expenses	\$ 249,527
Project Underground	25		
Trail days/trail maintenance	83	COST RECOVERY LEVEL	15%
Total 2007 participations	9,150		



Griffy Lake Trails



Environmental Education



Don Foddrill, Operations

Sports



Limestone Lagoon



Swimming Lessons



Installing Liner at Bryan Park Pool

The Sports Division is responsible for providing formal and informal sports programs and services for the adults and youth of our community. These activities are provided at Department facilities such as Cascades Golf Course, Frank Southern Ice Arena, Twin Lakes Sports Park, Winslow Sports Complex, and a variety of other Department-owned and operated facilities. In addition, facilities are utilized in a cooperative agreement with Monroe County Community School Corporation.

AQUATICS

The Aquatics program plans, coordinates, and facilitates recreational swimming, formal lessons, private rentals, special group use, and advanced aquatic and personal safety training for the Bloomington community and its visitors.

AQUATICS

Bryan Park Pool

- Operated for a total of 693 regular public hours. Hosted 41,782 patrons and sold 19,501 waterslide admissions.
- Sold 505 season passes.
- Hosted 23 private rentals and 15 birthday parties, generating \$9,025 in revenue.
- Conducted swimming lessons for 613 children.
- Earned \$17,971 in revenue from concessions and vending.
- Installed \$127,000 fiberglass liner following the 2007 operating season. The liner has a 25-year service life and will eliminate labor and supply costs associated with painting the pool each year.

Mills Pool

- Operated for a total of 671 regular public hours. Hosted 14,377 patrons.
- Sold 189 season passes and awarded 130 fee waivers (fee waivers were used at both Bryan Park and Mills Pools).
- Hosted eight private rentals, generating \$2,754 in revenue.
- Conducted swimming lessons for 22 children.
- Earned \$756 in revenue from vending.

Bryan Park Pool and Mills Pool Group Use

- Department-sponsored day camps and activities utilizing both Bryan Park and Mills Pools included all Kid City camps, Banneker Community Center, the Crestmont Summer Swim Program and the Summer Food Service Program.
- Non-city agencies regularly utilizing the pools included the Brown, Greene, Owen, and Monroe County Community School Corporations; Monroe County YMCA; Stone Belt ARC; Salvation Army; Sportsplex; Boys and Girls Club; Karst Day Camp; Christole, Inc.; and Harmony School.

AQUATICS - 2007 Program Activity/Participation

Training hours	1,111		
Rentals/birthday parties	3,565	PROGRAM REVENUE	
Movie nights/special events	1,270	General Fund	\$ 147,952
BRYAN PARK POOL		Non-reverting	\$ 111,251
Admissions	41,782	Total 2007 revenue	\$ 259,203
Water slides	19,501	PROGRAM EXPENSES	
Swim lessons	3,724	General Fund	\$ 323,627
MILLS POOL		Non-reverting	\$ 133,538
Admissions	14,377	Total 2007 expenses	\$ 457,165
Swim lessons	45		
Fee Waivers	130	COST RECOVERY LEVEL	
Season Passes	694	Bryan Park Pool	70%
Group Use	9,246	Mills Pool	20%
Total 2007 participations	95,445		

ADULT SPORTS

- Hosted two Amateur Softball Association Northern National tournaments that brought 60 teams from seven different states to Bloomington.
- Softball league participation remained at 326 teams with 3,994 total players.
- Hosted one ASA state tournament and one invitational that brought 36 teams to Bloomington.
- Hosted annual City Tennis Tournament with 90 players competing.
- Basketball league participation reached 21 teams representing 210 players.
- Continued to offer Jazzercise to the community via a contractual agreement with a local Jazzercise franchise owner.



Adult Softball Leagues



Youth Tennis Lessons

YOUTH SPORTS

Youth Sports plans, coordinates, and facilitates operations for Winslow Sports Complex, Rev. Butler Park, Frank Southern Ice Arena, and Bryan Park ball diamonds. These facilities host Bloomington Junior League Baseball, Babe Ruth Baseball, Girls, Inc. Softball, and MCCSC baseball and softball events.



ASA Northern National Softball Tournament

Sports

ADULT SPORTS

Adult Sports plans, coordinates, and facilitates adult sports for the Bloomington community at the Twin Lakes Sports Park, Lower Cascades fields, local tennis courts and in various MCCSC facilities.

ADULT SPORTS - 2007 Program Activity/Participation

		PROGRAM REVENUE	
Basketball	1,876	General Fund	\$ 126,669
Dodgeball	252	Non-reverting	\$ 270,381
Softball	52,780	Total 2007 revenue	\$ 397,050
Softball tournaments	3,796	PROGRAM EXPENSES	
Volleyball	966	General Fund	\$ 365,821
Jazzercise	1,143	Non-reverting	\$ 263,961
Tennis lessons	2,480	Total 2007 expenses	\$ 629,782
Tennis tournaments	152	COST RECOVERY LEVEL 63%	
Total 2007 participations	63,445		

YOUTH SPORTS

- Maintained Girls' Fastpitch Softball league at record level of 10,790 participations.
- Partnered with Monroe County Youth Football, Jackson Creek Football and several youth soccer practice leagues for use of playing fields at Olcott Park; operated fields at capacity during fall season.
- Partnered with Bloomington Junior League Baseball Association, Babe Ruth, Girls, Inc. Softball and Bloomington South Softball for use of playing fields at Winslow Sports Park; operated fields at capacity during spring and summer seasons.

YOUTH SPORTS - 2007 Program Activity/Participation

WINSLOW SPORTS PARK/OLCOTT PARK		PROGRAM REVENUE	
Babe Ruth baseball	7,079	General Fund	\$ 87,750
BJLBA Youth baseball	25,607	Non-reverting	\$ 39,733
Bloomington HSS baseball	315	Total 2007 revenue	\$ 127,483
Bloomington HSS softball	4,910	PROGRAM EXPENSES	
Girls, Inc.	451	General Fund	\$ 260,978
Blgtm Girls Fastpitch Softball	10,790	Non-reverting	\$ 71,903
Monroe Co. Youth Football	4,011	Total 2007 expenses	\$ 332,881
Monroe Co. Youth Soccer	2,380	COST RECOVERY LEVEL 38%	
Youth softball tournament	1,666		
RENTALS	691		
Total 2007 participations	57,900		

Sports

FRANK SOUTHERN ICE ARENA

Frank Southern Ice Arena provides recreational and organized ice skating to ice enthusiasts from Bloomington and surrounding communities.



Learn-to-Skate Program

FRANK SOUTHERN ICE ARENA

- Continued updating facility with renovations of locker room ventilation, arena heating, ventilation and air conditioning, and roof repair.
- Continued growth of adult ice hockey league.
- Increased participation in Lunar Skating, public skating, Learn-to-Skate and party room rentals.
- Achieved record-high gross revenue collection.

FRANK SOUTHERN ICE ARENA 2007 Program Activity/Participation

Adult Hockey League	1,106
Blades Hockey	2,452
Figure skating program	992
Hockey Initiation	307
Ice show/Holiday Skate	872
IU Figure Skating	983
IU Hockey	2,197
IU Learn to Skate	375
Learn-to-Skate program	6,983
Open House	26
MCCSC	251
Public skating admissions	13,633
Rentals/birthday parties	145
Stick & Puck/pickup games	271
Youth hockey	6,153
Special events/Lunar Skate	2,874
Total 2007 participations	39,620

PROGRAM REVENUE

General Fund	\$ 168,716
Non-reverting	\$ 88,948
Total 2007 revenue	\$ 257,664

PROGRAM EXPENSES

General Fund	\$ 280,214
Non-reverting	\$ 103,576
Total 2007 expenses	\$ 383,790

COST RECOVERY LEVEL 67%

CASCADES GOLF COURSE

City of Bloomington Parks & Recreation

GOLF SERVICES

- Set an all-time record for gross revenue collected, exceeding 2006 figures by over \$60,000.
- Hosted the Hook A Kid on Golf Traditions of Golf Challenge in August that brought 13 teams to Bloomington.
- Hosted 57 different outings and corporate events.
- Increased participation in City Golf Tournament by 11 percent.

GOLF SERVICES - 2007 Program Activity/Participation

Rounds played	39,375	PROGRAM REVENUE	
Adult memberships	146	General Fund	\$ 686,113
Family memberships	26	Non-reverting	\$ 132,749
Senior memberships	215	Total 2007 revenue	\$ 818,862
Youth memberships	55	PROGRAM EXPENSES	
Range ball buckets	4,951	General Fund	\$ 836,816
Hook A Kid on Golf	40	Non-reverting	\$ 145,325
Junior golf	768	Total 2007 expenses	\$ 982,141
Rental attendance	720	COST RECOVERY LEVEL 83%	
Total 2007 participations	46,296		

CASCADES GOLF COURSE

Cascades Golf Course has the objective of maximizing public play with a balance of leagues, tournaments, youth programs, and golf outings. Many youth programs are conducted during the year, including the Junior Program, Hook A Kid on Golf Tee Level, Skills Challenge and Challenge League.



Hook A Kid on Golf

BANNEKER COMMUNITY CENTER

Programming

- Worked with Family Resource Center to provide free preschool programs and educational programs for parents, including lead screening for children and toys.
- Participated in Bloomington Bikes Week; partnered with Bloomington Hospital and Healthcare System and Summit Elementary to host Bike Rodeo and provide bike safety education and helmets to children.
- Partnered with the Boys and Girls Clubs of Bloomington to run the Bloomington Youth Basketball Program; registered 310 participants and trained 40 volunteer coaches in Season I, and hosted a year-end banquet for over 800 people.
- Registered a record number of 215 participants in Tee Ball Shorties; utilized 88 volunteer coaches during the fall season, the first time volunteers were used in the program. Games were held at Lower Cascades Ballfields, also for the first time.
- Provided free After School Program with developmental programming, field trips, and snacks to an average of 30 participants daily.
- Partnered with MCCSC to conduct summer food service program that provided free lunch and supervised activities at four sites: Tri-North Middle School, Templeton Elementary, Broadview Park and Highland Village Park. Served a total of 3,749 lunches. Also provided free dinner at Banneker during the summer through the program; served 900 dinners with the support of Foodworks, Inc.
- Contracted with MCCSC to provide recreation programming for the Beyond the Bell after-school program.
- Organized a free, three-day basketball clinic at Bloomington High School North for 106 youth in grades 3 through 8. The clinic was sponsored and run by Jared Jeffries of the New York Knicks.
- Worked with Fairview Elementary on the Three 4 Me Program, Back to School Bash, and Fairview Fun Day.

Facility

- Provided rental space for a variety of neighborhood organizations.
- Received five new computer stations, each with a printer and education software, big screen TV and DVD player through a grant received by the Agency for Instructional Technology.
- Replaced the heating, ventilation and air conditioning unit in the gymnasium.
- Installed new sprinkler system for fire protection throughout the building.
- Replaced gymnasium floor.
- Repainted various rooms throughout the building.
- Purchased new foosball table for After School Room.
- Contracted with Cintas to provide first aid equipment and bathroom cleaning service; upgraded toilet paper, paper towel and soap products used in the building.
- Housed the Evans-Porter Memorial Library in partnership with the Monroe County Public Library.

BANNEKER COMMUNITY CENTER - 2007 Program Activity/Participation

Adult/senior volleyball	2,105
After School programs	3,917
Attendance at rentals/birthdays	2,372
Basketball - all participations	4,546
Drop-ins	2,240
Family Resource Center	1,933
Food Service Program	480
Group/club meetings	442
LEARN Home School/Head Start	739
Martial arts	2,540
Playgroups	557
Programs	362
Sports Shorties/Tee Ball	3,520
Special Olympics	316
Special Events	90
Total 2007 participations	26,159

PROGRAM REVENUE

General Fund	\$ 277
Non-reverting	\$ 51,784
Total 2007 revenue	\$ 52,061

PROGRAM EXPENSES

General Fund	\$ 290,790
Non-reverting	\$ 50,984
Total 2007 expenses	\$ 341,774

COST RECOVERY LEVEL 15%

Recreation

BANNEKER COMMUNITY CENTER

Benjamin Banneker

Community Center is a multi-purpose facility that offers year-round programs and services for citizens of all ages.

Amenities include a gymnasium, kitchen, library, and game hall. Programs include special events, family activities, drop-in activities, special interest classes and activities, summer programs and camps, and a variety of other services.



Summer Food Service Program



Bloomington Youth Basketball

Recreation

YOUTH SERVICES

Youth Services is responsible for programs and services designed for preschoolers, youth, and teens. These activities are held at the Allison-Jukebox Community Center, Rhino's Youth Center and satellite sites.

Programs include Rhino's multimedia programs, Kid City summer camps, MusikGarten, Kidspañol, preschool programs, Low Ropes Challenge Course, special events, and specialty programs.



Children's Expo

YOUTH SERVICES

Programming

- Installed automatic hand driers in restrooms in Allison-Jukebox Community Center to reduce paper waste.
- Initiated Tri-North Middle School Outdoor Club to provide area youth with positive, active, outdoor experiences including hiking, canoeing and horseback riding.
- Conducted a "decorations overhaul" for birthday parties held at the Allison-Jukebox to reduce the amount of paper waste generated at each party.
- Collaborated with Girl Scouts of Tulip Trace, Eri-Adventure Center and Monroe County YMCA to conduct the Adventure Series, a program that provided meaningful, adventurous opportunities to participants.
- Conducted annual Candy Cane Hunt event successfully at the Allison-Jukebox Community Center.
- Conducted a variety of popular classes for preschoolers at the Allison-Jukebox Community Center.
- Held annual Children's Expo and Health Screening with a "Barnyard Buckaroos" theme. The event included exhibitors, entertainment and free health care information for children and their parents.
- Conducted annual Trick or Treat Trail event successfully at Olcott Park.
- Operated Kid City Original and Quest summer camp programs at capacity all summer.
- Expanded Teen X-treme Travel camp program to three weeks.
- Housed Camp Nexus and Teen X-treme at Rhino's Youth Center which resulted in 15 crossover participants.
- Continued NCAA Character Discovery Challenge Program.

YOUTH SERVICES - 2007 Program Activity/Participation

Aid Training/staff training	379
Animal/pet classes	571
Break Days	766
Buskirk-Chumley series	1,191
Candy Cane Hunt	201
Challenge Course	620
Children's Expo	400
Climbing Club	408
Counselors-In-Training	523
Dance classes	243
Kid City camps-total	6,780
KinderMusik/music classes	1,029
Misc. programs/classes	370
Rentals/birthday parties	3,831
Tiny Dancers/Tumbleweeds	424
Trick or Treat Trail	800
Special events	2,278
Total 2007 participations	20,814

PROGRAM REVENUE

General Fund	\$ 1,515
Non-reverting	\$ 230,505
Total 2007 revenue	\$ 232,020

PROGRAM EXPENSES

General Fund	\$ 207,915
Non-reverting	\$ 226,934
Total 2007 expenses	\$ 434,849

COST RECOVERY LEVEL 53%

RHINO'S YOUTH CENTER 2007 Program Activity/Participation

		PROGRAM REVENUE	
Youth Journalism	511	General Fund	\$ 92
Youth Mural Arts	457	Non-reverting	\$ 909
Youth Radio	1,720	Total 2007 revenue	\$ 1,001
Youth Video	396	PROGRAM EXPENSES	
Total 2007 participations	3,084	General Fund	\$ 120,708
		Non-reverting	\$ 822
		Total 2007 expenses	\$ 121,530

COST RECOVERY LEVEL 1%

RHINO'S YOUTH CENTER

Programming

- Received Youth Voice HUB grant and became the acting south-central hub for the Youth Voice program administered by the State of Indiana Anti-Tobacco Coalition.
- Experienced increased attendance in after-school and weekend programs.
- Introduced 10 new shows on Youth Radio.
- Added a mural display site to the north side of the

Programming

The Bloomington Adult Community Center is a multi-purpose facility which offers year-round daily recreation programs for adults.

Programs at the BACC include fitness, special events, Senior Expo, travel, computer instruction and social activities.

- Introduced a variety of local and regional travel opportunities.
- Hosted nursing program sponsored by Amedisys Home Health Services and hearing screening and counseling services sponsored by Hoosier Hearing Solutions; more than 250 total participants took advantage of these health care opportunities.
- Hosted monthly breakfast sponsored by the Golden Living Center for more than 200 total participants.
- Offered a daily continental breakfast sponsored by Kroger at Seminary Square for more than 3,300 total participations.
- Welcomed the North American Inter-Fraternity Conference, who sponsored four bingo games during May and July for more than 200 total participants.
- Hosted 736 facility rentals; of those, 591 had the rental fees waived.
- Welcomed 72 new members before memberships were discontinued in October.
- Increased programming targeting adults between the ages of 50 and 60 years with fitness, dance, computer and finance classes, environmental education programs, and travel opportunities.
- Reached the maximum number of participants in Fitshop, Sole Train, Steady Steppers and Tai Chi classes during each session.
- Held joint retreat for BACC and Banneker Community Center staff at Cascades Golf Course in August.
- Assumed administrative and operational responsibilities for the computer lab through a donation of equipment and funds through SeniorCyberNet in September.
- Co-sponsored the Golden Age of Hollywood movie series with the Buskirk-Chumley Theater and Indiana University Culture and Communication Department.
- Hosted the annual Senior Expo at the Bloomington Convention Center in May with 1,953 participants and exhibitors.
- Assisted Home Instead Senior Care with the “Santa to a Senior” program; provided approximately 800 gifts to 400 seniors.
- Offered a fitness program in conjunction with the Monroe County YMCA. “Jump Start to Fitness” began in September.



Sole Train Step Aerobics



Laughter Club



Drop-in Pool at the BACC

BLOOMINGTON ADULT COMMUNITY CENTER

2007 Program Activity/Participation

Activity participants	13,266		
Dance classes	875		
Facility visits (drop-ins)	20,771		
Finance/health seminars	894	PROGRAM REVENUE	
Golden Age of Hollywood	1,461	General Fund	\$ 5,363
Golden Age of Radio	382	Non-reverting	\$ 23,921
Language classes	935	Total 2007 revenue	\$ 29,284
Meal provisions	24,647	PROGRAM EXPENSES	
Meetings/memberships	1,948	General Fund	\$ 210,701
Nature hikes	24	Non-reverting	\$ 28,438
Rentals	15,259	Total 2007 expenses	\$ 239,139
Senior CyberNet	426		
Senior Expo (inc. meetings)	2,138	COST RECOVERY LEVEL	12%
Travel	173		
Special events	278		
Total 2007 participations	83,477		

Recreation

COMMUNITY EVENTS AND CULTURAL ARTS

Programming

- Offered 42 concerts free of charge to the Bloomington Community, including Boogie Woogie in the Park and the Cascades Bluegrass Jam music festivals, plus two theatrical performances (*Antony and Cleopatra* and *Romeo and Juliet*) and six movies in various parks. Combined, the Performing Arts Series and Evening with the Stars movie series represents \$14,460 in sponsorship funds.
- The Bloomington Community Farmers' Market achieved national recognition following publication of *The Farmers' Market Book: Growing Food, Cultivating Community* by Jennifer Meta Robinson and J.A. Hartenfeld.
- Held Soup Tasting, a new event, during November at Farmers' Market with 15 local chefs preparing soups and sharing recipes with Farmers' Market customers.
- Implemented Food Stamp Initiative at Farmers' Market, which allows the use of food stamp benefits for the purchase of Market products.
- Included 30 artists each month to display and sell arts and fine crafts at A Fair of the Arts.
- Expanded Drool in the Pool to a two-day event at Bryan Park Pool. The event included exhibitors with products and services for pets and pet owners as well as swimming for dogs.
- Established the Holiday Market as Community Events' largest one-day event. Entertainment included the TubaSantas, Bloomington Chamber Singers, live reindeer, and more.
- Held the first Hoosier Hustle, an urban adventure challenge that attracted 18 teams.
- Added a Fourth of July Parade to Community Events' program offerings with support from event partner Downtown Bloomington, Inc.



Hoosier Hustle



Drool in the Pool



Farmers' Market



Holiday Market

COMMUNITY EVENTS AND CULTURAL ARTS

2007 Program Activity/Participation

A Fair of the Arts	5,327
BubbleFest	2,259
Civic Theater	814
Concerts	11,877
Drool in the Pool	1,006
Egg Scramble	335
Evening with the Stars	1,267
Farmers' Market-Saturday	132,394
Farmers' Market-Tuesday	1,906
Festival of Ghost Stories	100
Fourth of July Parade	10,000
Holiday Market	6,022
Hoosier Hustle	48
Pumpkin Launch	300
Pumpkins in the Park	2,600
Seusspicious Behavior	717
Touch a Truck	1,363
Total 2007 participations	178,335

PROGRAM REVENUE

General Fund	\$ 277
Non-reverting	\$ 76,389
Total 2007 revenue	\$ 76,666

PROGRAM EXPENSES

General Fund	\$ 244,237
Non-reverting	\$ 38,670
Total 2007 expenses	\$ 282,907

COST RECOVERY LEVEL 27%

Recreation

People's University

- Expanded and diversified class offerings with new classes including Raingardens, The Perfect Cup of Coffee, Argentine Tango, and Poi: The Maori Art of Twirling.
- Created series of outdoor cooking classes in collaboration with the Bloomington Cooking School. Fifty-four participants attended "Sunday Brunch at the Winery" and 21 participants attended "Moonlight Supper on Clear Creek Bridge."

Community Gardening Program

- Included three garden sites: Willie Streeter Community Gardens in Winslow Woods Park; the Community Garden Project in Crestmont Park; and the Green Thumbs Garden at the Banneker Community Center.
- Operated Willie Streeter Community Gardens at 100 percent capacity for the summer gardening season (98 plots and 10 wheelchair-accessible raised beds).
- Operated the Community Garden Project at 100 percent capacity for the summer gardening season (20 organic plots).
- Managed the Green Thumbs Garden in cooperation with Mother Hubbard's Cupboard to provide youth gardening opportunities for Banneker participants and produce food for Plant a Row for the Hungry.
- Produced and accepted as donations over 20,000 pounds of fresh produce for the Plant a Row for the Hungry project.
- Extended fence to enclose raised beds and provide additional garden plots, constructed raised bed seating edges, and renewed soil in the raised beds at the Community Garden Project with assistance of volunteers for CareFest sponsored by the Sherwood Oaks Christian Church.
- Constructed multi-bin composting facilities and expanded gardening space at all three garden sites.



**Moonlight Supper
on Clear Creek Bridge**



**Ikebana: The Art of
Japanese Flower Arranging**

ADULT SERVICES

People's University provides affordable classes at convenient community locations in a wide variety of subject areas. Offering lifelong learning opportunities in a relaxed environment, People's University encourages community members to "take time to learn something new - just for you."

The Community Gardening program produces gardeners with an understanding of and interest in the conservation of our natural resources through composting, encouraging biodiversity, increasing local access to food sources, and the practice of sustainable gardening methods.



**Introduction to
Cabochon Cutting**

ADULT SERVICES

2007 Program Activity/Participation

		PROGRAM REVENUE	
People's University	5,647	General Fund	\$ 92
Lake Monroe Sailing	200	Non-reverting	\$ 63,903
Hearts N' Parks Walk Out	174	Total 2007 revenue	\$ 63,995
GARDENS		PROGRAM EXPENSES	
Willie Streeter Community Gardens	101	General Fund	\$ 53,686
Community Garden Project	663	Non-reverting	\$ 60,218
Green Thumbs Garden	303	Total 2007 expenses	\$ 113,904
Total 2007 participations	7,088	COST RECOVERY LEVEL 56%	

Recreation

INCLUSIVE RECREATION

The City of Bloomington Parks and Recreation Department is committed to an inclusive approach to recreation.

Inclusion is about choice - the choice of individuals with disabilities to recreate in the least restrictive environment with peers without disabilities. We encourage everyone to participate in all activities of their choice with or without reasonable accommodations.



Friday Night Social

INCLUSIVE RECREATION

Programming

- Utilized Leisure Companions, volunteers who provide support during Parks and Recreation activities, in Animal Service Club, Friday Night Socials and After School Adventure programs.
- Provided inclusive services for a total of 58 participations in Kid City Original summer camp, 41 participations in Kid City Quest summer camp, and four participations in Camp Nexus. Eight campers received inclusive services to participate in overnights.
- Provided inclusive services for 10 children during Break Days programs.
- Hosted a Power Soccer Clinic in May in cooperation with the Monroe County YMCA. Held bi-monthly Power Soccer practices at the Banneker Community Center.
- Saw record participation in Friday Night Socials with 140 adults with developmental disabilities attending.
- Began B-Town Trekkers walking program in March in cooperation with Stonebelt and Options for Better Living.
- Continued offering inclusive services for a variety of Parks and Recreation programs for both adults and children.
- Received \$4,000 grant from WHAS Crusade for Children Foundation to support inclusion opportunities in Kid City Summer Camps.
- Completed internship manual specific to Therapeutic Recreation students.



Break Days



INCLUSIVE RECREATION 2007 Program Activity/Participation

After School Adventure	136		
Banneker Sports	7	PROGRAM REVENUE	
Bowling Lessons	9	General Fund	\$ 92
B-Town Trekkers	191	Non-reverting	\$ 789
Break Days	29	Total 2007 revenue	\$ 881
Candy Cane Hunt	8	PROGRAM EXPENSES	
Friday Night Socials	249	General Fund	\$ 100,882
Kid City	95	Non-reverting	\$ 1,425
Martial Arts	8	Total 2007 expenses	\$ 102,307
Power Soccer	15	COST RECOVERY LEVEL	1%
Swimming Lessons	9		
Total 2007 participations	756		



Swimming Lessons

ADMINISTRATIVE SERVICES

Gold Medal Award Winner

- The Department was named a finalist for the Gold Medal Award for the sixth time in 2007. This award, presented by the National Recreation and Park Association (NRPA), is the highest recognition an agency can receive and is indicative of an organization of professional and talented staff that provides high-quality parks and recreation services to the community. The City of Bloomington Parks and Recreation Department was named winner of the Gold Medal Award in the Class III category, which consists of communities with populations of 50,000 to 100,000, at the NRPA's annual convention in Indianapolis on September 26.

Comprehensive Plan

- Completed current five-year Comprehensive Plan in August 2002 for the years 2003-07. A component of this plan included the development of a study of quantifiable goals for the provision of parks and recreation facilities based on community input and planning standards.
- The Department continued its next five-year comprehensive planning process in conjunction with Leisure Vision/ETC Institute of Olathe, Kan. and GreenPlay, LLC of Boulder, Colo. Leisure Vision conducted a Senior Survey in April and a Citizen Attitude and Interest Survey in December. The results of these surveys were used by GreenPlay to complete the Comprehensive Plan for the years 2008-12. Part of the new Comprehensive Plan process included stakeholder and focus group meetings. Group discussions comprised of a broad base of community residents, city officials, partners, advisory council members and the general public explored desired park and recreation amenities and identified opportunities.
- Results of the findings were presented to the Board of Park Commissioners at their September meeting. Conclusions from the Executive Summary include:
 - The Bloomington community highly uses and is extremely satisfied with the City's parks.
 - Satisfaction levels with the City's indoor facilities could be greatly improved.
 - Bloomington residents are very well informed about the City's park and recreation programs.
 - The community's highest needs for park and recreation facilities include walking and biking trails, small neighborhood parks, nature centers, and green space.
 - Needs not being met include indoor fitness facilities.
 - It is important to the community that the City continue focus on developing neighborhood parks, trails, and indoor facilities while improving and maintaining existing facilities.

Strategic Action Plan

- Staff and the Park Board identified a series of goals and objectives, with input from the community, as part of the comprehensive planning process. This working document drives the Department's planning decisions and serves as our report card to the community. The current Strategic Action Plan represents initiatives from the 2003-07 Comprehensive Plan.
- The 2003-07 Strategic Action Plan consisted of eight major goals:
 - Identify the leisure, recreational, sport, and educational needs of the citizens of Bloomington.
 - Maintain effective communication with internal and external stakeholders and customers.
 - Employ a staff consisting of responsive, qualified professionals working cooperatively toward a shared vision through innovation and creativity.
 - Improve internal management for more efficient, cost-effective delivery of services.
 - Recruit and retain a diverse group of partners to provide resources to assist in the provision of leisure, recreational, and education opportunities.
 - Provide and evaluate diverse recreational/sports programs in response to community needs and trends in the field of parks and recreation.
 - Explore additional funding options for capital improvement projects.
 - Expand green space, renovate existing parks, re-invest in current infrastructure and consider adding new parks/facilities to meet the community's needs.
- Staff completed 87 Strategic Plan Tasks identified for 2007. This translates to a completion rate of 92 percent.



**"Axis" in
Miller-Showers Park**

Administration

SPECIAL SERVICES

Volunteers

- Fifty individuals completed the Department's comprehensive volunteer orientation.
- Worked with 60 service learners, representing various schools of academia from Indiana University and Ivy Tech Community College.
- Began use of Web-based database to more efficiently house, update and correspond with 3,137 e-mail listserv subscribers.
- Received over 9,000 visits to the "Get Involved" volunteer Web page.
- Nominated the GE volunteers group for the 2007 Heart and Hand Award to recognize their efforts in constructing an arched bridge and stairway at Griffy Lake Nature Preserve.



Children's Expo Volunteers

2007 BRAVO AWARD RECIPIENTS

FEBRUARY	Ben Dixon, Eagle Scout Project Griffy Lake Nature Preserve	JULY	Patrick Siney, Park Beautification Projects Multiple City Parks
MARCH	Julie Flaharity, GROWS Program People's University	AUGUST	Donna and Jordan Jaques Bloomington Community Farmers' Market
APRIL	Scott Higgins, Photography Community Relations	OCTOBER	Jennifer Beasley, Learn to Ride Program Youth Services
MAY	Jean Curry, Volunteer of the Year Bloomington Adult Community Center	DECEMBER	Bernie Sloan, Bird Identification List Griffy Lake Nature Preserve
JUNE	Environmental Class, Bloomington HS North Leonard Springs Nature Day		

SPECIAL SERVICES

2007 Department-wide Volunteers & Volunteer Hours

PROGRAM AREA	# OF VOLUNTEERS	# OF HOURS
Adult/Family	435	4,672
Community Events	366	1,743
Operations	280	976
Youth Services	199	1,023
Sports	69	1,301
Inclusive Recreation	17	54
Community Relations	1	57
TOTAL	1,367	9,825

Sponsorships

- Received record number and value of sponsorships for both Senior Expo and Children's Expo events.
- Received monetary, in-kind or service sponsorships from 185 different businesses and individuals.
- Awarded seasonal "Parks Partner" award to three different local businesses whose ongoing support of Parks and Recreation programs enhances the value of these programs to the community.

SPECIAL SERVICES

2007 Department-wide Sponsorship Values

PROGRAM AREA	SPONSORSHIP
Community Events	\$25,866
Adult/Family	\$25,280
Youth Services	\$6,807
Sports	\$4,115
TOTAL	\$62,068



Parks Partner Jared Jeffries

2007 Parks Partner Award Recipients



Winter/Spring - Jared Jeffries
Summer - Kroger's

Fall/Winter - Associates of Integrative Health

Partnerships and Collaborations

The Parks and Recreation Department entered into 51 partnership and cooperative service agreements to maximize available resources and avoid duplication of services. The Department is proud to partner and collaborate with these organizations in 2007:

- A.G. Edwards and Sons, Inc.
- Agency for Instructional Technology
- Area 10 Agency on Aging
- Associates of Integrative Health
- Bloomingfoods Market and Deli
- Bloomington Area Arts Council
- Bloomington Blades High School Hockey
- Bloomington Blades Youth Hockey Association
- Bloomington Cooking School
- Bloomington Hospital and Healthcare System
- Bloomington Housing Authority
- Bloomington Junior League Baseball Association
- Bloomington Organic Gardeners Association
- Bloomington Umpires Association
- Borders Books and Music
- Boxcar Books
- Boys and Girls Clubs of Bloomington
- Buskirk-Chumley Theater
- Center for Sustainable Living
- Downtown Bloomington Inc.
- Family Resource Center
- Girls, Inc.
- Hinkle-Garton Farmstead
- Hoosier Heights Indoor Climbing Facility
- Hoosier Hills Food Bank
- City of Bloomington Housing and Neighborhood Development Department
- Indiana Natural Builders
- Ivy Tech Community College
- IU School of Education
- Jazzercise
- Journey
- Lake Monroe Sailing Association
- Maple Heights Neighborhood Association
- Mazikeen Arts
- Monroe County Civic Theatre
- Monroe County Community School Corporation
- Monroe County Cooperative Extension Service
- Monroe County Public Library
- Monroe County Youth Football Association
- Mother Hubbard's Cupboard
- Plant a Row for the Hungry
- The Ryder
- Rhino's Youth Center
- Slow Food Bloomington
- Special Olympics Indiana Monroe County
- Tim Terry Jewelry
- White River Co-op
- WonderLab
- Worm's Way
- Wylie House Museum
- YMCA of Monroe County, Inc.



Drool in the Pool



Farmers' Market

BLOOMINGTON COMMUNITY PARK AND RECREATION FOUNDATION

- Awarded \$19,027.09 in scholarships for recreation programs to 211 children from 137 families who would not otherwise be able to afford to participate.
- Participated, for the second time, in the Community Foundation of Bloomington and Monroe County's Matchstick Grant program. Through this program, the Foundation raised \$24,000 for the Lloyd Olcott Youth Scholarship Endowment Fund.
- Accepted on behalf of the City Parks and Recreation Department the donation of 31.5 acres of land known as the "Goat Farm" from the Sherman Rogers family in June. The property, valued at nearly \$1 million, will be the site of a leg of the Jackson Creek Trail which will connect City parks and schools.
- Received \$3,290 in donations for the Jared Jeffries Basketball Scholarship Fund. This fund met all scholarship needs for Bloomington Youth Basketball participants during 2007.
- Held the 15th Annual Don Brineman Memorial Golf Scramble in May at Cascades Golf Course. This event drew 24 teams and 22 hole sponsors and raised \$6,618 for the Lloyd Olcott Youth Scholarship Endowment Fund.
- Held the third annual Hoosier Hills Bike Tour on September 22 for 200 cyclists. This event generated \$800 for youth scholarships.
- Sold, through the Bloomington Tree Fund managed by the Foundation, six memorial trees to be planted in City parks for a total of \$5,419.12. An additional \$2,869.12 was raised for the Tree Fund through unsolicited donations and through the sale of logs from hazard trees removed from parks and City streets.
- Named long-time Foundation Board of Directors members Steve Ferguson, Art Lotz and Don Martin as Emeritus members and welcomed new Board members Jennifer Staab, Mary Catherine Carmichael, Gary Scott, Chris Molloy and Sue West.



Chris Taylor

Grants & Milestones

The Department actively pursues grant opportunities to supplement funding received through other sources.



The Department has a professional and connected staff of long-standing members of our community dedicated to providing quality parks, recreation and sports services.

2007 GRANTS, AWARDS AND RECOGNITION

B-Line Trail Corridor Remediation	\$300,000.00
Indiana Brownfields Program, Indiana Finance Authority	
AT&T Exceleator Grant	\$49,911.00
Received by Agency for Instructional Technology for Banneker Community Center	
Agency for Instructional Technology Matching Funds	\$52,000.00
Contributed by AIT for Banneker Community Center	
Tree Planting Grant	\$4,180.00
Indiana DNR Community & Urban Forestry, ALCOA Tree Planting Partnership	
Crusade for Children Grant	\$4,000.00
WHAS Crusade for Children	
Indiana Department of Education	\$3,235.64
Summer Food Service Program	
Leonard Springs Nature Day Grant	\$3,076.40
The Raymond Foundation	
Frank Southern Ice Arena Endowment Interest	\$1,783.00
Community Foundation of Bloomington and Monroe County	
Leonard Springs Nature Day Grant	\$1,500.00
Community Foundation of Bloomington and Monroe County	
Dr. Martin Luther King Jr. Day Grant	\$200.00
City of Bloomington Martin Luther King, Jr. Commission	
National Gold Medal Award for Excellence Winner	
National Recreation and Park Association	
Best Outdoor Attraction - Bloomington Community Farmers' Market	
Bloomington Monroe County Convention and Visitors Bureau	
Tree City USA - National Arbor Day Foundation	
23rd Consecutive Year	
Hook a Kid on Golf Traditions of Golf Challenge	
Hook a Kid on Golf Association	
Promotion of the Year Award	
Downtown Bloomington Inc.	
Gold Level Get Fit Community	
American Heart Association	
Healthy Business Award	
Greater Bloomington Chamber of Commerce	
Young Woman of Distinction - Anna Weigand	
Girl Scouts of Tulip Trace Council	
Education Chair - Anna Weigand	
American Camp Association	
Youth VOICE Program Award - Rhino's After School Media Program	
Indiana Tobacco Prevention and Cessation	
James Farrell ASA Award of Excellence - National Softball Tournament	
Amateur Softball Association	

MILESTONES OF SERVICE FOR 2007

5 YEARS OF SERVICE

John Barnes, Master MEO
Leslie Brinson, Program/Facility Coord.
Bev Johnson, Recreation Program Mgr.
Keith Parr, Laborer
Julie Ramey, Community Relations Mgr.

10 YEARS OF SERVICE

Cheryll Elmore, Business/Special Projects Mgr.
Don Foddrill, Working Foreman
Mark Sterner, Sports Mgr.

15 YEARS OF SERVICE

Jay Davidson, City Landscaper/Sexton

20 YEARS OF SERVICE

Barbara Dunbar, Operations Coord.

25 YEARS OF SERVICE

Don Hollingsworth, Equip. Maint. Mechanic
Robbie Turpin, Master MEO

35 YEARS OF SERVICE

Arthur Allen, Working Foreman
Dave Fox, Operations Superintendent

City of Bloomington Parks and Recreation

CONDENSED FINANCIAL SUMMARY*

for the year ended December 31, 2007

	2007 REVENUE	2007 EXPENDITURES
Admin/Tax Proceeds & Misc.	\$3,917,621	
Admin-Transaction Fees & Misc. Grants	\$ 52,941	
Total Tax & Misc. Revenue	\$3,970,562	
Adult Services	\$ 63,996	\$113,905
Adult Sports	\$397,050	\$629,783
Aquatics - Bryan Park Pool	\$235,341	\$337,262
Aquatics - Mills Pool	\$ 23,862	\$119,903
Banneker Community Center	\$ 52,061	\$341,774
Bloomington Adult Comm. Center	\$ 29,285	\$239,139
Community Events	\$ 76,667	\$282,908
Community Relations	\$ 18,960	\$290,250
Frank Southern Ice Arena	\$257,665	\$383,791
Golf Services	\$818,862	\$982,142
Inclusive Recreation	\$ 881	\$102,307
Landscaping/Cemeteries/Urban Forestry	\$ 20,120	\$528,683
Natural Resources	\$ 38,587	\$249,528
Operations	\$ 66,616	\$1,199,936
Rhino's Youth Center	\$ 1,001	\$121,530
Youth Services	\$232,020	\$434,849
Youth Sports	\$127,483	\$332,881
TOTAL Program	Revenue \$2,460,457	Expenditures \$6,690,571
Capital Expenditures		\$356,320
TOTAL	Revenue \$6,431,019	Expenditures \$7,046,891

*unaudited financial data



CITY OF BLOOMINGTON
parks and recreation

City of Bloomington Parks & Recreation Staff



City of Bloomington Parks and Recreation Staff

ADMINISTRATIVE STAFF

Mick Renneisen.....Department Director
Paula McDevitt.....Recreation Services Division Director
John Turnbull.....Sports Division Director
Dave Williams.....Operations and Development Division Director

SUPERVISORS/MANAGERS

Rebecca Barrick.....Community Events Manager
J.D. Boruff.....Operations Superintendent
Steve Cotter.....Natural Resources Manager
Jay Davidson.....City Landscaper/Sexton
Cheryll Elmore.....Business/Special Projects Manager
David Fox.....Operations Superintendent
Dan Hilker.....Golf Facilities Manager
Lee Huss.....Urban Forester
Bev Johnson.....Recreation Programs Manager
Julie Ramey.....Community Relations Manager
James Roach.....Sports Facilities Supervisor
Judy Seigle.....Office Manager
Mark Sterner.....Sports Area Manager
Mark Thrasher.....Golf Course Superintendent

COORDINATORS/SPECIALISTS

Leslie Brinson.....Program/Facility Coordinator
Ellen Campbell.....Designer/Community Relations Specialist
Bradley Drake.....Program Specialist
Barbara Dunbar.....Operations Coordinator
Pamala Dunscombe.....Program Specialist
Daren Eads.....Program/Facility Coordinator
Kim Ecenbarger.....Special Services Coordinator
Todd Fleener.....Golf Programs Coordinator
Rob Gilchrist.....Aquatics/Sports Program Coordinator
Kristy LeVert.....Program Specialist
Sarah Nix.....Program Specialist
Amy Shrake.....Inclusive Recreation Coordinator
Michael Simmons.....Program Specialist
Angie Smith.....Natural Resources Coordinator
Susie Tempest.....Program/Facility Coordinator
Chris Truelock.....Youth Sports Coordinator/FSC Assistant Manager
Dee Tuttle.....Sports Coordinator
Marcia Veldman.....Program/Facility Coordinator
Anna Weigand.....Program/Facility Coordinator

OFFICE STAFF

Aiesha Growe.....Customer Service Representative
Renee Langley.....Bookkeeper
Brenda McGlothlin.....Customer Service Representative
Lesilyn Neely.....Customer Service Representative

MAINTENANCE STAFF

Arthur Allen.....Working Foreman-Grounds
John Barnes.....MEO II
Tim Connolly.....Laborer II
Henry Dyer.....Working Foreman
Don Foddrill.....Working Foreman
Curtis Gilstrap.....Working Foreman
Rickey Hardin.....Working Foreman
Dennis Helms.....MEO II
Don Hollingsworth.....Equipment Maintenance Mechanic
Dan Kluesner.....Laborer II
Chris Lamb.....Ballfield Working Foreman
Rick Owings.....Custodian
Keith Parr.....Laborer II
Carl Retzlaff.....Laborer II
Larry Richardson.....Laborer II
Dennis Robertson.....MEO II
John Schoonover.....Laborer II
Rob Turpin.....MEO II



Art Allen



Dave Fox